

# MIAMI-DADE 2040

Long Range Transportation Plan Public Involvement Technical Memorandum

October 23, 2014



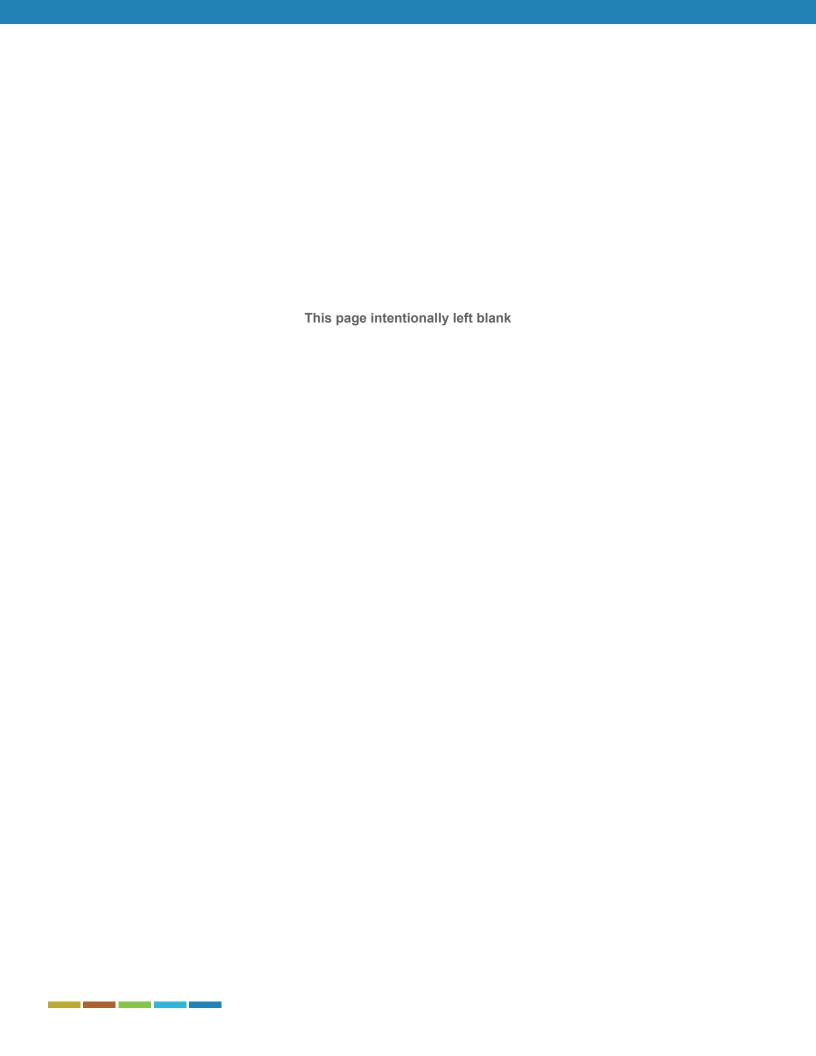












#### Public Involvement Technical Memorandum

MIAMI-DADE LONG RANGE TRANSPORTATION PLAN UPDATE TO THE YEAR 2040



## MIAMI-DADE 2040 LONG RANGE TRANSPORTATION PLAN

Metropolitan Planning Organization for the Miami Urbanized Area

This document was prepared by the Metropolitan Planning Organization (MPO) for the Miami Urbanized Area in collaboration with Florida Department of Transportation, Miami-Dade Expressway Authority, Florida's Turnpike Enterprise, South Florida Regional Transportation Authority, Miami-Dade League of Cities, Miami-Dade County Regulatory and Economic Resources Department, Miami-Dade County Public Works and Waste Management Department, Miami-Dade Transit Agency, Miami-Dade Aviation Department, Miami-Dade Seaport Department, Miami-Dade County Office of Strategic Business Management, City of North Miami, City of Hialeah, City of Miami, City of Miami Beach, City of Miami Gardens, City of Homestead, Miami-Dade County Public Schools, Miami-Dade MPO Citizens Transportation Advisory Committee, Bicycle/Pedestrian Advisory Council, Freight Transportation Advisory Committee, Transportation Aesthetics Review Committee, Broward MPO, Palm Beach MPO, and South Florida Regional Planning Council.

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The preparation of this report has been financed in part from the U.S. Department of Transportation (USDOT) through the Federal Highway Administration (FHWA) and/or the Federal Transit Administration (FTA), the State Planning and Research Program (Section 505 of Title 23, U.S. Code) and Miami-Dade County, Florida. The contents of this report do not necessarily reflect the official views or policy of the U.S. Department of Transportation.



# PUBLIC INVOLVEMENT TECHNICAL MEMORANDUM

Prepared for:

Metropolitan Planning Organization for the Miami Urbanized Area 111 NW 1st Street Suite 920 (p) 305.375.4507 - (f) 305.375.4950

Prepared by: Gannett Fleming, Inc.

In Association with:
AECOM Technical Services, Inc.
Cambridge Systematics, Inc.
Charesse Chester & Associates, Inc.
Decisions Lens, Inc.
Kittelson & Associates, Inc.
Parsons Brickerhoff
The Corradino Group

OCTOBER 2014



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#### 1.0 Introduction and Executive Summary

In the spring of 2013, the Miami-Dade County Metropolitan Planning Organization (MPO) initiated the 2040 Long Range Transportation (LRTP). The LRTP serves as a blueprint that guides the MPO's transportation plan over the next 20 to 30 years. The plan anticipates the growth and travel demands of Miami-Dade County's residents and visitors. By the year 2040, Miami-Dade County's population will increase by 30% to more than 3.3 million residents. Therefore, the county's transportation plan must accommodate the transportation needs of Miami-Dade County's diverse population over the next 30 years.

According to 23 USC 134(i)(6) – on LRTP requirements & Public Participation, the Miami-Dade MPO is federally mandated to involve "citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, and other interested parties with a reasonable opportunity to comment on the transportation plan" in the update process.

The Miami-Dade MPO demonstrated this commitment by providing numerous opportunities for public involvement in the transportation planning process, and especially for the development of the 2040 LRTP. The theme of the Miami-Dade 2040 LRTP is "Eyes on the Future" to provide mobility options or travel options for the residents and visitors of Miami-Dade County in the future. The Miami-Dade MPO offered open, effective, and continuous public involvement activities throughout the process through workshops, outreach events, community presentations, telephone contacts, and interactive programs on the project's website <a href="https://www.miamidade2040lrtp.com">www.miamidade2040lrtp.com</a>.

#### 2.0 Public Involvement Plan

The Public Involvement Plan (PIP), prepared at the onset of the development of the 2040 LRTP, served as a roadmap for engaging the public in the update process. It also describes the tools and techniques utilized to reach stakeholders and underserved populations. **Figure 1** shows the underserved communities in Miami-Dade County.



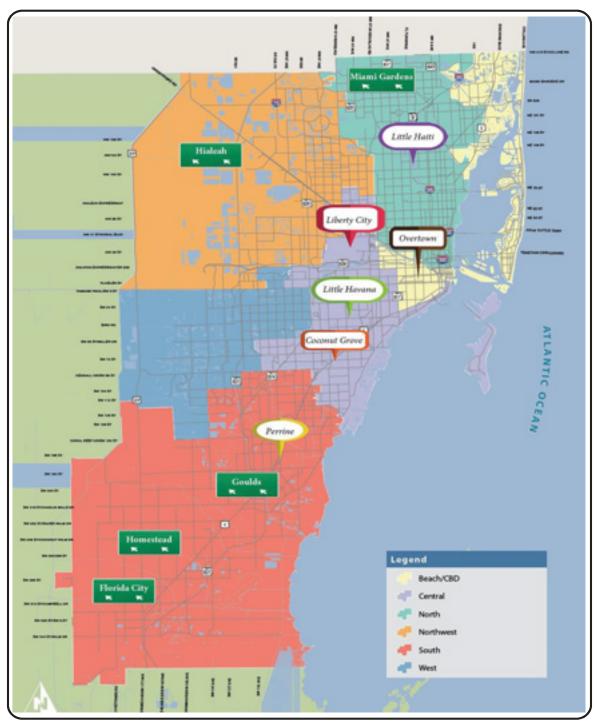


Figure 1: Underserved Communities in Miami-Dade County

#### 2.1 Outreach Strategies

The PIP Team, designated public outreach staff and outreach professionals, utilized the MPO Transportation Planner Outreach tool to research the outreach recommendations for the targeted underserved areas prior to scheduling contact. This insight provided useful approaches to engaging this important demographic. The impact of this information is described in the meeting highlights.



The PIP documented Miami-Dade County's diverse population and the increasing need for multilingual collateral materials. LRTP brochures, meeting materials, and newspaper advertisements were produced in three languages: English, Spanish, and Creole. Translators were present at all public meetings, and website content was available in English and Spanish.

During the 2040 LRTP outreach process, the PIP Team identified key groups to assist with informing stakeholders about the public meetings. Governmental agencies, elected officials, residents, chambers of commerce, homeowners associations, community-based organizations, churches, and local transportation committees were sent electronic notices and encouraged to share the information with their various constituencies.

## 2.2 Business Community Outreach

The PIP Team recognized the significant role of the local business owners and industry leaders in the transportation planning process. As such, the team sent electronic mail to the Executive Directors of the Chambers of Commerce, community development corporations, and business associations. Organizations operating in a neighborhood hosting a public meeting were also notified by telephone and, in some instances, provided hard copies of meeting invitations to place in their lobby areas. The PIP Team contacted several business groups during the public involvement outreach process. A complete list of the business groups is provided below in **Table 1**.

**Table 1: List of the Business Groups** 

No.	Business Group	Transportation Planning Areas
1	BAME Development Group	Overtown
2	Beacon Council	Miami-Dade County
3	Beacon Council-Urban Planning	Miami-Dade County
4	CAMACOL (Latin Chamber)	Little Havana, Miami-Dade County
5	Chamber South	South Miami-Dade County
6	Coral Gables Chamber of Commerce	Coral Gables
7	Cutler Bay Business Association	Town of Cutler Bay
8	Florida Regional Minority Business Council	Miami-Dade County
9	Downtown Development Authority	Miami
10	Goulds Community Development Corporation, Inc.	Goulds
11	Greater Homestead/Florida City Chamber of Commerce	Homestead, Florida City
12	Greater Miami Chamber of Commerce	Miami-Dade County



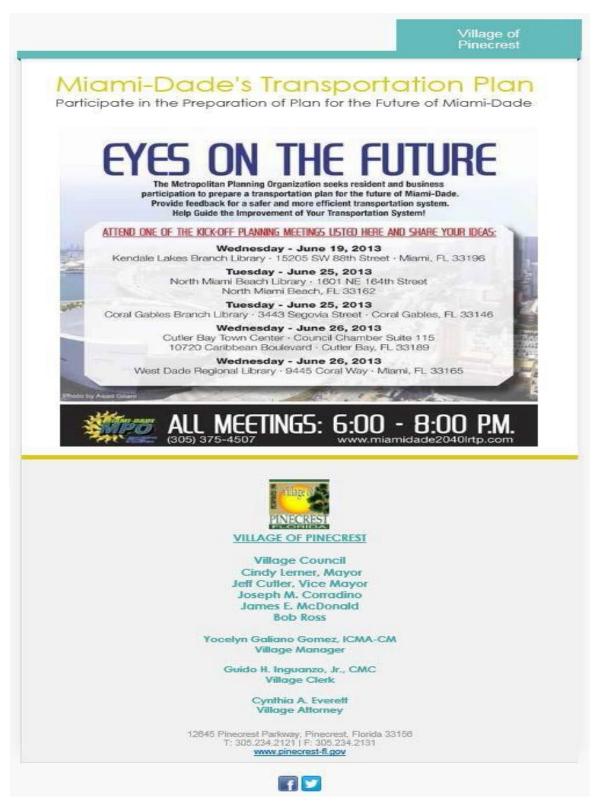
**Table 1: List of the Business Groups (Continued)** 

13	Greater Miami Chamber of Commerce – Transportation Chair	Miami-Dade County
14	Hispanic Transit Society of Dade County	Miami-Dade County
15	Hotel Association	Miami-Dade County
16	Little River Business District	Liberty City/Little Haiti
17	Little River Neighborhood Improvement Association	Liberty City/Little Haiti
18	Miami-Dade Chamber of Commerce	Miami-Dade County African- American Businesses
19	Miami-Dade League of Cities	Miami-Dade County
20	Miami-Dade NAACP Economic Development	Miami-Dade County
21	MiMo Biscayne Association	Upper Eastside, Wynwood
22	North Miami Beach Chamber of Commerce	City of North Miami Beach
23	Miami Shores Chamber of Commerce	Village of Miami Shores
24	Palmetto Bay Business Association	Village of Palmetto Bay
25	Pinecrest Business Association	Village of Pinecrest
26	Richmond Heights Community Development Corporation	Richmond Heights
27	St. John Community Development Corporation	Overtown
28	West Kendall Business Association	Kendall

#### 2.3 Environmental Justice and Title VI

Executive Order 12898, signed by President Bill Clinton in February 1994, directed all federal agencies to make environmental justice (EJ) a key part of its mission by identifying and addressing the impact of programs, policies, and activities on both minority and low-income populations. Throughout the 2040 LRTP study process, the provisions of EJ, as defined by the Federal Highway Administration, were followed to ensure consistency with EJ and Title VI of the Civil Rights Act. Every effort was made to include all affected parties from varying socioeconomic groups to ensure that their input was considered in the 2040 LRTP update process. Extensive efforts were also made to reach and serve disadvantaged populations during the process. Online survey advisories were sent to the Haitian American Business News, Amigos for Kids, and We Care of South Dade, Inc., a not-for-profit organization that oversees a network of low- income programs in South Miami-Dade. Furthermore, local and state officials were asked to distribute study information to their constituents. Figures 2 and 3 show examples of the distributed items.





**Figure 2: Information Distribution** 



**District 1 Community,** 

The Miami-Dade Metropolitan Planning Organization (MPO) is developing a Long Range

Transportation Plan (LRTP) to accommodate Miami-Dade County's anticipated future population growth.

Please see below for the Public Meetings schedule:

Tuesday, April 29, 2014 (6:00pm-8:00pm) Wednesday, April 30, 2014 / 6-8pm South Dade

North Dade Regional Library Regional Library 10750 SW 211 Street

2455 NW 183rd Street Cutler Bay, Florida 33189

Tuesday, April 22, 2014 / 6-8pm

Miami Gardens, Florida 33056

Frankie Shannon Rolle Neighborhood Center

3750 S. Dixie Highway Miami, Florida 33133

Thursday, April 24, 2014 / 6-8pm Culmer

Neighborhood Center 1600 NW 3rd Avenue

Miami, Florida 33136

For more information, please dial (305)375-4507 or visit: www.miamidade2040lrtp.com

Please share this information with others. Thank

you,

Barbara J. Jordan,

Commissioner, District 1 www.miamidade.gov/district01

Thursday, May 1, 2014 / 6-8pm Victor Wilde

Community Center 1701 W 53rd Terrace

Hialeah, Florida 33012

\*This meeting is scheduled from 5:00 - 7:00 p.m.

Tuesday, May 6, 2014 / 6-8pm West Kendall Regional

Library 10201 Hammocks Boulevard

Miami, Florida 33

Figure 3: Information Distribution



#### 2.4 Outreach Process to Transit Dependent Populations

LRTP materials were produced in English, Spanish, and Creole and mailed to residents in the MPO's database. Materials were also hand-delivered to venues serving disadvantaged populations, including the Haitian Organization of Women, Homestead City Hall, and Frankie Rolle Neighborhood Service Center.

The PIP Team identified key groups serving low-income and transit-dependent populations in Miami-Dade County. Public meeting brochures were sent to each group by electronic mail. Additionally, follow-up telephone calls were placed to confirm receipt of the information and encourage a representative of the organization to attend the public meetings. **Table 2** includes the organizations and their targeted constituencies.

**Table 2: Low-income and Transit Dependant Populations** 

Organization	African- Americans	Disabled	Haitian Americans	Hispanics	Homeless	Migrants	Native Americans	Elderly
Amigos For Kids				•				
Biscayne Gardens Civic Association	•	•						
Black Affairs Advisory Board	•		•					
Coconut Grove Collaborative	•							•
Coalition of Farmworkers				•		•		
Goulds CDC	•	•		•				•
Hispanic Coalition				•				•
Miccosukee Tribe of Indians							•	
Miami Lighthouse for the Blind		•						
Richmond Heights Homeowners	•							•
Sagrada de Familia				•				•
Under-represented People Positive Action	•							•
Veccion de Acción				•				•
We Care of South Dade	•	•	•	•	•	•	•	•
Wilde Community Center	•	•		•				•



The PIP Team incorporated several outreach techniques into the public involvement program to engage the transit-dependent population. For example, the PIP Team partnered with the Miami-Dade County Community Action Agency (CAA) boards to reach transit-dependent residents in Florida City/Homestead, Perrine, and Naranja. Presentations were made at board meetings, materials distributed at area meetings, and reminder telephone calls were placed to CAA board members in advance of public meetings.

Brochures were delivered to community based organizations (CBO) providing social services to underserved residents. This distribution process ensured that residents without transportation or Internet access were aware of the update process. Their members were encouraged to call the Miami-Dade MPO public information office to share their comments. Listed in **Table 3** are some of the organizations briefed during this process.

**Table 3: Community Based Organizations** 

No.	Organization	Area
1	Community Action Agency – Coconut Grove CAC	Coconut Grove
2	Community Action Agency – Culmer Center CAC	Overtown
3	Community Action Agency- Florida City CAC	Florida City
4	Community Action Agency – Perrine CAC	Perrine
5	Community Action Agency – South Miami CAC	South Miami
6	Community Action Agency – Naranja CAC	Perrine
7	Goulds Coalition of Ministers & Lay People	Goulds
8	Coalition of Farmworkers Organization	Florida City
9	Victor Wilde Community Center Senior Program	Hialeah
10	We Care of South Dade	Homestead
11	Under-Represented People Positive Action Council	Miami Gardens
12	Sant La Neighborhood Center	Little Haiti

To ensure public meetings were accessible to this population, the PIP Team held several public meetings at the neighborhood centers and public libraries operating in low-income communities including: the Frankie Rolle Neighborhood Center (Coconut Grove), Culmer/Overtown Neighborhood Center (Overtown), North Dade Regional Library (Miami Gardens/Opa-Locka), South Dade Regional Library (Goulds, Homestead, Perrine), and Victor Wilde Community Center (Hialeah). In Hialeah, the public meeting was held earlier in the day in order to accommodate the scheduling preferences of the sizable senior community.



#### 3.0 Communication and Distribution Tools

A set of specific tools were identified to disseminate information about the 2040 LRTP process. Flyers and brochures were produced in hard copy and electronic formats to provide distribution options for the PIP Team and stakeholder groups. Newspaper advertisements and online postings were also included in the communication strategy.

#### 3.1 Community Flyers and Brochures

The first flyer described the activities conducted in Phase I such as the purpose of the process, website information, and the kick-off meeting schedule. Flyers were sent by regular and electronic mail to the MPO's database and made available at public libraries, city halls, and community centers countywide. **Figures 4 and 5** were produced in the following quantities: English (1,500), Spanish (300), and Creole (150).



Figure 4: Community Flyers (Creole & Spanish)



## Schedule of Meeting*i*

Wednesday - June 19, 2013 Kendale Lakes Branch Library 15205 sw 88th Street Miami, FL 33196

Tuesday - June 25, 2013 North Miami Beach Library 1601 NE 164th Street North Miami Beach, FL 33162

Wednesday - June 26, 2013 Cutler Bay Town Center Council Chamber Suite 115 10720 Caribbean Boulevard Cutler Bay, FL 33189 Tuesday - June 25, 2013 Coral Gables Branch Library 3443 Segovia Street Coral Gables, FL 33146

Wednesday - June 26, 2013 West Dade Regional Library 9445 Coral Way Miami, FL 33165

Please attend one or more meetings at your convenience.

All Meetings: 6:00-8:00pm

## Help Guide the Improvement of Your Transportation System!

- Provide feedback for planning a safer and more efficient transportation system
- Watch for articles and public hearing notices in local newspapers
- Visit www.miamidade2040irtp.com to get plan updates and make comments
- Attend one of the kick-off planning meetings listed here and share your ideas
- Log in online to access a virtual meeting from the comfort of your home!

Postmaster: Please deliver to addressee or current resident.



Miami-Dude Metropolitan Planning Organization. Stephen P. Clark Center on MIN First Street Salte (no Miami, F), 14108



As required by Federal Law, the MPO must adopt a transportation plan to guide future transportation projects in Miami-Dade County for the next 25 to 30 years. The final plan must be adopted by October 2014. Share your transportation planning ideas and comments by contacting the MPO before the deadline. Independent 305,375,4507 | fax: 305,375,4500 | email: repo@miamidade.gov

## EYES ON THE FUTURE

The Metropolitan Planning Organization seeks resident and business participation to prepare a transportation plan for the future of Miami-Dade.



Miami-Dade Metropolitan Planning Organization
Higher 55:55:400 | New York | Figure 5: Community Flyer (English)





During Phase II of the update process, *Get Involved!* brochure, a glossy, 16-page newsletter described the critical steps of identifying the needed improvements to the LRTP. It further described the six (6) Transportation Planning Areas (TPAs) and major projects planned for the various areas. The *Get Involved!* brochure mapped highway and transit needs for each TPA and listed projected residential and employment growth percentages by 2040. This brochure was sent by regular and electronic mail to the MPO's database, posted on the website, and distributed to various facilities throughout the county. The *Get Involved!* brochures in English and Spanish are shown in **Figures 6 and 7**, respectively.

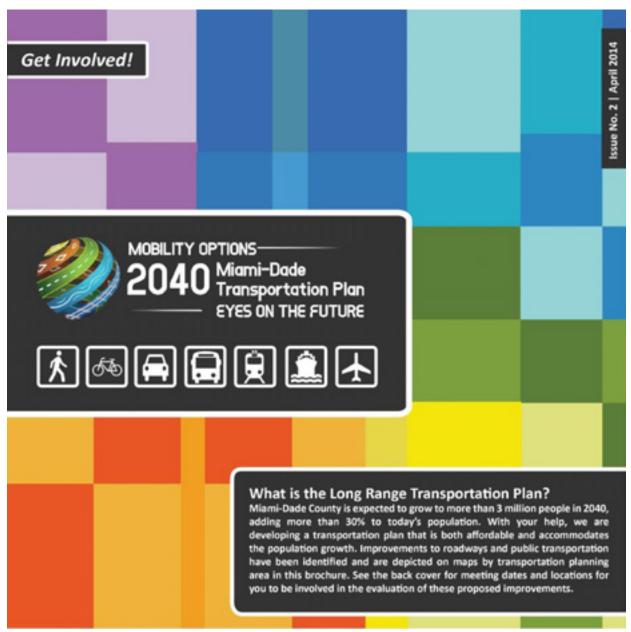


Figure 6: Community Brochure in English



Figure 7: Community Brochure in Spanish

#### 3.2 Advertisements

Public meetings were properly noticed and promoted through advertisements and social media. Advertisements were placed in the *Miami Herald Neighbors*, *El Nuevo Herald*, and *Le Floridien*. *Miami Herald Neighbors* advertisements ran three times in all zones. *El Nuevo Herald* (Spanish), and *Le Floridien* (Creole) quarter-size ads ran twice. Advertisements are shown in **Figures 8 through 13**.



# EYES ON THE FUTURE

The Metropolitan Planning Organization seeks resident and business participation to prepare a transportation plan for the future of Miami-Dade. Provide feedback for a safer and more efficient transportation system. Help Guide the Improvement of Your Transportation

Attend one of the kick-off planning meetings listed here and share your ideas:

#### Wednesday - June 19, 2013

Kendale Lakes Branch Library · 15205 SW 88th Street · Miami, FL 33196

#### Tuesday - June 25, 2013

North Miami Beach Library · 1601 NE 164th Street North Miami Beach, FL 33162

#### Tuesday - June 25, 2013

Coral Gables Branch Library · 3443 Segovia Street · Coral Gables, FL 33146

#### Wednesday - June 26, 2013

Cutler Bay Town Center · Council Chamber Suite 115 10720 Caribbean Boulevard · Cutler Bay, FL 33189

#### Wednesday - June 26, 2013

West Dade Regional Library · 9445 Coral Way · Miami, FL 33165



Figure 8: Miami-Dade 2040 LRTP Email Invitation

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MiamiHerald.com | MIAMI HERALD

2NW | THURSDAY, MAY 1, 2014

#### REACH US

#### **EDITORIAL**

Suburban Editor 205-174-2675

ni/krald.com

## Dorat Joey Rechas, 905-976-9802, (Rechasil)

amilferald.com; Religion: Bea nes, 105-576-2022 est. 760;

#### Youth Sports Editor orsalovei/Manifestitom

OTHER CONTACTS

## Advertising Liana Guillarte, 305-136-4645.

Calendar desk/fistings 305-376-3355 nevsolendarii MamiHenid.com

#### Delivery problems 1-800-THEHERALD P800-845-4572)

Single-copy sales 505-576-5777

## \* MIAMI-DADE

#### GIRL SCOUTS HOST COOK-OFF

The Girl Scout Council of Tropical Florida will host a cook-off Saturday evening.

The evening will feature tropical-inspired dishes, ranging from range from appetizers to dessert, presented by amateur chefs. Local celebrity chefs have been invited to judge the dishes, including Park in Miami Sunday. Nina Compton, a Chef de Cuisine of Scarpetta at the Fountainebleau, Les Oppenheim of Catering by Les, and Misha Gomez of Misha's Cupcakes.

Guests will have the opportunity to meet with the chefs and vote for the "Best Tropical Taste of the Night."

will benefit Girl Scout of Tropical Florida programs and properties, Admission the United States.

is \$50 per person.

The cook off will take place at 7 p.m. Saturday at the Girl Scout Camp Choee at 1347 SW 160th St., South Miami-Dude.

To register to participate, visit www.girlscoutsfl.org.

#### FUNDRAISER TO FIGHT RARE DISEASE

A local family is hosting a fundraiser to benefit research for rare disorder, Batten disease, at Tropical

The Spaide family has organized "Family Fun Day" to honor the memory of their daughter Erika, who lost her battle to the disease at the age of 20.

Erika Speide was diagnosed with the disease when she was 5 years old. The debilitating disease, which Proceeds from the event begins in childhood, affects an estimated two to four children in every 100,000 in

Those afflicted suffer from the gradual onset of vision problems, seizures, behavior changes and loss of speech and motor skills. Currently, the disease is always fatal.

NEIGHBORHOOD NEWS

The fundraiser will mark the I year anniversary of her passing.

her memory with several bounce houses, face-painting and pony rides. There will also be food trucks and merchandise vendors on the premises.

In addition, guests can enjoy special performances and a live DJ.

The event will run from II a.m. to 4 p.m. at Tropical Park at 7900 SW 40th St. Miami. Guests are asked to donate \$5 as the admission fee.

For more information, visit www.facebook.com /erikaspaide.

#### MIAMI GARDENS

#### FORUM TO FOCUS ON PERCEPTIONS OF CITY

Councilwoman Felicia Robinson is partnering with two Miami Gardens organizations to host a forum and panel discussion on the idea of percep-The event will celebrate tions of the city versus reality and their effects on the community starting 9 a.m. Saturday at the Betty T. Ferguson Center, 3000 NW 199th St.

The event is free and open to the public, but children must be at least I3 years old to attend. It will feature both continental breakfast and lunch and the discussion will also have various breakout sessions.

For more information and registration, visit letstalkmia.eventbrite-LOOKS.

#### PINECREST

#### EVENT TO TEACH KIDS FITNESS

Pinecrest Parks and Recreation will host Fit Kids Day on Saturday at Evelyn Greer Park to bring awareness to childhood obesity.

The event will introduce kids and ther families to sports and physical activities including tennis, soccer, martial arts, baseball, lacrosse and Zumba. Trainers and nutritionists. will promote healthy living with educational sessions and food demonstrations too.

The event is free and open to the public, with activities running from 10 a.m. to 2 p.m. at the park. 8200 SW 124th Street.

The event has even spread to neighboring communities, with Key Biscayne holding its own Fit Kids Day on Friday.

## 2040 Long Range Transportation Plan Public Meetings

The Miami-Dade Metropolitan Planning Organization (MPO) is developing a long range transportation plan (LRTP) to accommodate Miami-Dade County's anticipated future population growth. The LRTP's "Needs Plan" proposes roadway and transportation improvements. and the Miami-Dade MPO needs input from the general public on the proposed improvements. Plan to attend the public meeting closest to you to provide feedback on the improvements planned for your neighborhood.



Figure 9: Miami Herald Neighbors







**Figure 10: Miami Herald Neighbors** 





Figure 11: El Nuevo Herald



# EL MUNDO Rescatan más cuerpos del ferry Sewol Interceptan buque con carga de hachís en aguas de España Despiden a ministro saudí tras muertes por virus SAMORITO EL PRESIDENTE de Siria, Suphar al-Assad durante una comparacioncia en la Facultaci de Carnolia Politicas en Survasco. Siria tendrá elecciones presidenciales en junio INVOS DRIPCIOS musulmanes llevan puestas apparatos Mr. Lacerca precisione por el brute-del vivia (NPS) los que rice to liste. Foto-de archivo. 2040 Reuniones Públicas para el Plan de Circulación a Largo Plazo

Figure 12: El Nuevo Herald

ER PLOREDEN MAY 1 - 15, 2004 | VOL. 14 NO. 314 NEWS

5

## Los Angeles Clippers owner Donald Sterling battling cancer

Embattled Los Angeles Clippers owner Donald Starling is fighting prostate cancer, Fox News confirms.

"They thought he would die two years ago," on semanted source teld the New York Post. "People have been predicting his interinent domise. I'm were he has the best...drugs memey can but."

The NBA's advisory finance committee held its first meeting about Steffing on Tuoulay, two days after Silver said he would urge owners to force a sale of the team.

The 10-member committee held a conference call to discuss "the process for termination of Donald I. Storling's ownership of the Les Angelos Clippors," NBA executive vice president Mike Bass said in a statement.

"The committee manimously agreed to move forward as expeditionally as possible and will reconvene next



Los Angeles Olippers server Donold Stelling, right, and Y. Stivlania left, width the Olippers play the Soosmento Kings. (APAP2013)

word "

Commissioner Adam Silver banned Sterling for life and fined him \$2.5 million Tuesday for making racint comments. Sterling can have no association with the largue or the team, but Silver wants more. A forced sale would require approval by three-fourths of the league's 30 owners. Silver said he was confident he would get the votes.

Minngota owner Glor Taylor chairs the committee that also includes Miam's Micky Arison, the Lakars' Jeanic Buss, Oklahoma City's Clay Bonnett, New York's James Dolan, Boston's Wyc Grousbeck, San Astonio's Peter Holt, Phoenic's Robott Sarver, Indiana's Horb Simon, and Toronto's Larry Tanonbusm.

A number of big names have already expressed interest in buying that team that Sterling has council since 1981, including Optah Winfrey and Floyd Mayweather Ir.

First, owners must force Stating to give it up — which he may choose fight. According to the league's constitution and bylaws, Silver or an owner would have to file a written charge against Stating, who would have five days to respond. Silver would then call a hearing of the board of governors, which would vote after hearing the evidence against Stating.

The Fex News' Jim Gray and the Associated Press contributed to this report.

## AROUND FLORIDA

#### Hollywood man among four sentenced in ID theft, tax refund fraud scheme

A Hollywood man was one of four nentenced for their roles in an identity theft and tax refund fraud scheme involving more than a dozen suspects, U.S. Attorney Wifrodo A. Ferror amounced Wednesday.

Henry Dorvil, 35, of Hollywood, Brandon Johnson, 29, of Mami Gardan, Ronald Gustave, 36, of Miami, and Marie Eleazard, 32, of Miami were part of a ring indicted for filing about \$35 million in refunds with the IRS and caching refund checks worth an estimated \$34 million, prosecution with

They were among those recruited to file false income tax roturns using personal identification information stolen from people both living and dead. The ring used the stolen identifies to set up businesses, bank accounts and electronic filing identification numbers through two tax preparation communion, trial evidence showed.

Dorvil was sentonced to more than four years in prison, followed by three years of probation, and was ordered to pay \$2,373,471 in restitution. Johnson got nearly three years, plus three years of probation and \$74,050 in restitution, according to count records.

Gustave was sentenced to three years in prison, three years of probation and \$544,054 in restitution. Electral get two years in prison, followed by two years of probation and must repay \$1,880,317, records showed.

#### Florida Mega Millions Winners Claim \$207 Million Prize

A contral Florida man and woman who have come forward to claim their half of a Mega Millions jackpot of \$414 million say the money will allow them to do all sorts of things including investing, traveling and going to as many Notre Dame football games as they can.

Raymond Moyer and Robyn Collier, both 35, have claimed their \$207 million prize, the Florida



Raymond Moyer, left, and Robyn Cullier, center, held a check for \$207 million.

Lottery amounced Tuesday. A one-time, lump-sum payment of nearly \$115.5 million was made to the Cabin and Scarens Treat, dated April 21, 2014. Moyer and Collier are members of the treat. The include was the third largest in the game's history.

The winning Quick Pick ticket for the March 18 drawing was purchased at a Publix grocery store on

Morritt Island, Lottory officials said. The retailor received a \$100,000 bonus commission.

Collier said in a lottery news release that she and Moyer dide't knew they had won until the morning after the drawing when the numbers were on the news.

"I proved the TV and ran to get the ticket to druble-check the numbers," Collier said. "And when I realized they all matched, I jumped off the coach in ecolument and told Extremend we had wen."

Moyer said he dish?t believe Collier until he saw the store where they purchased the ticket on the news.

"It was definitely a shock, but it is an incredible blessing that will allow us to do many things we would not have had the opportunity to do before," Meyer said.

#### Reyinyon Piblik pou diskite Plan transpò alontèm kòmanse depi kounye a rive an 2040 Oganzasyon ki is pou lé plan devolpman nan Marii Dade ki pole non Angle The Marrii Dade Metrocitan Plannino Organization (MPOT) ao procase vo com trans

Ogenicanyon til i a pou 16 plan devlopman nan Marrii Dade til pote non Angle
'The Miami-Dade Metropolitan Planning Organization (MPO)' ap prepare yon plan transpòaloritam pou yo kate pare pou ogenicitaeyon pignitaeyon an nan Marrii Dade County.
Plan transpò aloritom se a purepassa ammiyonasyon nan vout yo as ammiyonasyon nan sistem transpò a, epi Oganizasyon in la pou 16 plan devlopman nan Marrii-Dade County a vie pou popilasyon an ba i kiki fide aou ammiyonasyon yo pivopour yo. Pè plan pou w vin pran pa nan reylinyon pililik k ap 16t tou pre w la pou w kab bay kiki lide sou ammiyonasyon yo pianifye pou 25n ou a.



Figure 13: Le Floridien



#### 3.3 Social Media

Postings to Facebook, YouTube, and the Miami-Dade 2040 LRTP website were utilized to ensure younger and tech-savvy residents were aware of the update process. **Figure 14** shows a screenshot of the MPO YouTube Channel.

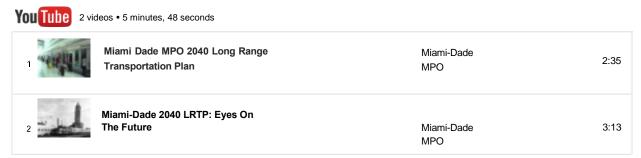


Figure 14: Screenshot of the MPO YouTube Channel

#### 3.4 Newspaper Article

On Thursday, April 24, 2014, The Miami Today ran an article on the Miami-Dade 2040 LRTP process. The article explained the necessity of public participation and the role of the MPO in planning the future of the local transportation system.

#### 3.5 Videos

Four (4) videos were produced for the 2040 LRTP update process: the kick-off, Needs Plan survey, a "virtual meeting" video, and final video. The kick-off video described the existing conditions of the county's transportation system. It offered instructions on sharing public comments and kick-off public meeting dates. The second video captured the public meeting experience and provided instructions for taking the Needs Plan survey. The "virtual meeting" documents the Cost Feasible Plan, and the final video provides a description of the 2040 LRTP update process from kick-off to the adoption of the Cost Feasible Plan.

#### 3.6 Interactive Website

The official 2040 LRTP website, <a href="www.miamidade2040lrtp.com">www.miamidade2040lrtp.com</a>, provides electronic information and documentation about the project and the opportunity to review the Draft Needs Plan, participate in the Miami-Dade 2040 LRTP Survey, and watch informational videos. The website allows residents to share their priorities for highways and transit services in the existing public transportation system. All public meeting materials are posted on the website shown in **Figure 15.** 





Figure 15: Screenshot of the Official 2040 LRTP Website



#### 4.0 Public Outreach

Public facilities and neighborhood centers were "brochure" distribution sites. The PIP Team identified sites in transit-dependent communities, including: Culmer Overtown Branch Library, Town Center of Cutler Bay, Florida City Community Action Agency, Frankie Rolle Neighborhood Center, Hialeah Wilde Community Center, Naranja Library, North Dade Regional Library, North Miami City Hall, North Miami Beach Public Library, North Miami Beach City Hall, Perrine Community Action Agency, Phicole Williams Center, and South Dade Regional Library. Presentations were made at the neighborhood centers' monthly meetings.

The PIP Team sent meeting notices to homeowners associations, community-based groups, churches, Chambers of Commerce and elected officials for distribution to their constituencies. The following groups and/or elected officials offices distributed the materials: Black Affairs Advisory Board, Chamber South, Coconut Grove Collaborative, Coconut Grove Ministerial Alliance, Coconut Grove Village Council, Coconut Grove Village West Home & Tenant Association, Continental Homeowners Association, Coral Gables Estates Homeowners Association, Goulds Ministerial Alliance, Kendall Federation of Homeowners, Overtown NET Office, Richmond Heights Resource Center, Town Park Plaza South, Under-Represented People Positive Action Council, and Virginia Key Bicycle Club.

#### 4.1 Partnering with Municipalities to Share Information

Municipal Managers were contacted and asked to place the meeting notices on their respective city website. This approach proved most effective in reaching residents, business owners, and elected officials. For example, the City of North Miami Beach posted the meeting notices on their website, announced the meeting at council hearings, and posted meeting information on the City's marquee. The North Miami Beach website post is captured in **Figure 16.** Similar promotions were made by Hialeah, Town of Cutler Bay, Town of Miami Lakes, Miami Gardens, and Village of Pinecrest.



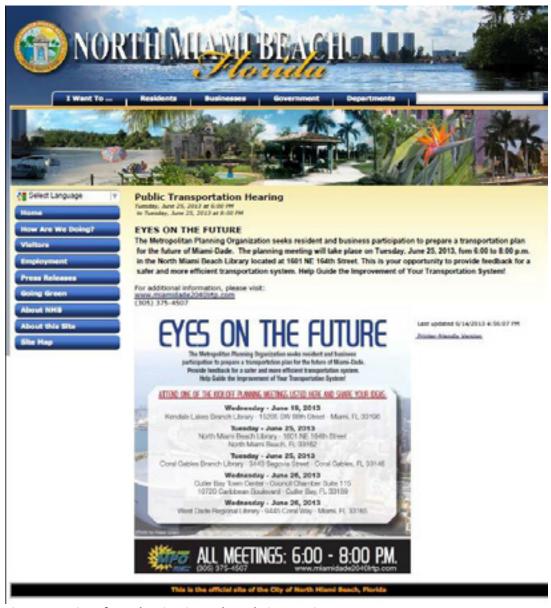


Figure 16: City of North Miami Beach Website Posting

## 4.2 Public Kick-Off Meetings

Five (5) public kick-off meetings were held, one in each of the Transportation Planning Areas (TPAs). The meetings began with the Goals and Objectives Survey, an evaluation of the existing transportation system, and travel experiences. The surveys questions were related to: 1) greenways, pedestrian, and bicycle facilities; 2) paying tolls to avoid traffic congestion; and 3) tourists and community access to airports and seaports. Meeting surveys and comment cards were produced in English and Spanish. Spanish and Creole speaking translators were on-hand to assist non-English speaking participants.

Special attention was given to the Urban Health Partnership (UHP), a not-for-profit senior advocacy organization. UHP requested 2040 LRTP information to distribute to their membership. The MPO provided the Goals and Objectives Survey pictured in **Figure 17** for distribution to the UHP members.







	Current Residence					
1. Where do you currently live?						
1	Beach/CBD					
2	Central					
3	North					
4	Northwest					
5	South					
6	West					
7	I do not live in Miami-Dade County					



Figure 17: Sample Survey







Length in Miami-Dade	
9	
2. How long have you lived in Miami-Dade County?	
1 Less than 1 year	
2 Between 1 and 5 years	
3 Between 6 and 10 years	
4 Between 11 and 20 years	
5 More than 20 years	
6 I do not live in Miami Dade county	
Aae	
B. My age is	
1 Under the age of 18	
2 Between 18 and 34	
3 Between 35 and 44 years	
4 Between 45 and 64 years	
5 65 or older	
mprovement existing transportation system	
4. I feel the best way to improve the existing transportation system is to	
1 Connect highway system with new roads	
2 Increase capacity by adding new lanes to existing roads.	
3 Improve rail, bus, and other transit services	
4 Reduce congestion with alternatives that do not include road construction	such as
improved signage, signal improvements and car pool parking lots.  5 Build sidewalks, bicycle lanes and facilities and greenways	
Greenways, pedestrian and bicycle facilities	
5. I would like to see more pedestrian, bicycle and greenway facilities in the tr	ransportation
system	
1 Strongly Disagree	
2 Disagree	
3 No Opinion	
4 Agree	
5 Strongly Agree	
Environmental concerns	
<ol><li>How important are environmental concerns such as air quality, water qualit</li></ol>	ty/supply, loss
of wildlife habitat/open space, climate change when considering future transp	ortation
mprovements?	
1 Not Important	
2 Somewhat Important	
3 No Opinion	
4 Important	
5 Very Important	
I O INCIN IIIIDUITATIL	

Figure 17: Sample Survey (Continued)







Payi	ng tol	ls to avoid traffic congestion
		be willing to pay higher tolls to use express lanes on existing tolled highways to avoid traffic
con	gestior	and save travel time
	1	Strongly Disagree
	2	Disagree
	3	No Opinion
	4	Agree
	5	Strongly Agree
	would sporta	be willing to pay a toll (user fee) on some existing untolled roads to generate funds to improve
ti aii	1	Strongly Disagree
	2	Disagree
	3	No Opinion
	4	Agree
	5	Strongly Agree
Con	nectio	ns across the system
9. I I	oelieve	that future transportation improvements should focus on making TRANSIT connections across
		to provide more direct access to places of work, shopping, and schools
	1	Strongly Disagree
	2	Disagree
	3	No Opinion
	4	
		Agree
	5	Strongly Agree
10. I	believ	e that future transportation improvements should focus on making HIGHWAY connections
		system to provide more direct access to places of work, shopping, and schools
	1	Strongly Disagree
	2	Disagree
	3	No Opinion
	4	Agree
	5	Strongly Agree
Exis	ting tr	ansportation system rather than building new roads and transit facilities
11. I	believ	e that future TRANSIT improvements should focus on improving the existing transportation
		her than building new roads and transit facilities
-,	1	Strongly Disagree
	3	Disagree No Opinion
		No Opinion
	4	Agree
	5	Strongly Agree
		e that future HIGHWAY improvements should focus on improving the existing transportation her than building new roads and transit facilities
	1	Strongly Disagree
	2	Disagree
	3	No Opinion
	4	Agree
	5	Strongly Agree

Figure 17: Sample Survey (Continued)







		d community access to airports and seaports
		ve that TRANSIT improvements are needed to provide better access to Miami-Dade County nd seaports for tourists and the community
		Strongly Disagree
		Disagree
		No Opinion
		Agree
		Strongly Agree
14.		ve that HIGHWAY improvements are needed to provide better access to Miami- Dade County
		nd seaports for tourists and the community
	1	Strongly Disagree
	2	Disagree
	3	No Opinion
	4	Agree
	5	Strongly Agree
Frei	ght ac	cess to airports and seaports
		ve that transportation improvements are needed to provide better freight access to Miami-Dade roorts and seaports
	1	Strongly Disagree
		Disagree
		No Opinion
	4	Agree
	5	Strongly Agree
		Economic development focus
16. I	belie	ve that transportation projects should be focused in areas needing economic development
	1	Strongly Disagree
	2	Disagree
	3	No Opinion
	4	Agree
	5	Strongly Agree
Rea	sons y	ou travel to Palm Beach and/or Broward Counties?
17. V		s the most common reasons you travel to Palm Beach and/or Broward Counties?
	1	My job is there
	2	I work there on occasion
	3	l attend sporting events
	4	go for other entertainment purposes
	5	go to the other airports
	6	go to the cruise ports
	7	I visit family or friends
	8	Other personal peeds

Figure 17: Sample Survey (Continued)







Trav	el to F	Palm Beach and/or Broward Counties
18. I	How o	ften do you travel to Palm Beach and/or Broward Counties?
	1	Almost Daily (20+ times/month)
	2	Frequently (11 to 20 times/month)
	3	Regularly (6 to 10 times/month)
	4	Occasionally (1 to 5 times/month)
	5	Rarely (less than 12 times/year)
Adja	acent o	counties coordination
19. \	When	coordinating improvements with adjacent counties, which is the most important to you?
	1	Improved express travel, such as I-95 and Turnpike, for auto (travel time and safety)
	2	Improved arterial road travel, such as US1 or SR7, for auto (travel time and safety)
	3	Improved public transportation
	4	Improved non-motorized travel for pedestrians/bicyclists (safety, comfort and convenience)
	5	Improved travel by waterways
	6	Improved connections between major regional destinations (airports, seaports, sporting venues,
	b	major shopping malls, etc.)
		Funding
20. I	would	be willing to pay higher sales tax to generate funds to improve transportation
	1	Strongly Disagree
	2	Disagree
	3	No Opinion
	4	Agree
	5	Strongly Agree
21. I	would	be willing to pay higher property tax to generate funds to improve transportation
	1	Strongly Disagree
	2	Disagree
	3	No Opinion
	4	Agree
	5	Strongly Agree
22. I	would	be willing to pay higher gas tax to generate funds to improve transportation
	1	Strongly Disagree
	2	Disagree
	3	No Opinion
	4	Agree
	5	Strongly Agree
		1 07 0

Figure 17: Sample Survey (Continued)







#### **Goal Weighting**

23. Below are the 8 goals of the Long Range Transportation Plan. If you were given \$320 to "spend" across the goals in accordance with their relative importance to you, how much would you spend? For example, if you felt that all of the goals were of equal value, you could spend \$40 across the goals. Or, you may feel as if 1 goal is the most important to you and you could spend all of your money \$320 in that goal. (Notes: Your allocation must equal \$320. Please refer to the attached Goals and Objectives document for clarification of the Goals.)

\$	Goal
	Improve Transportation System and Travel
	Increase the Safety of the Transportation System for Motorized and Non-Motorized Users
	3. Increase the Security of the Transportation System for Motorized and Non-Motorized Users
	4. Support Economic Vitality
	5. Protect and Preserve the Environment and Quality of Life and Promote Energy Conservation
	6. Enhance the Integration and Connectivity of the Transporation System, across and between Modes, for People and Freight
	7. Optimize Sound Investment Strategies for System Improvement and Management/Operation
	Maximize and Preserve the Existing Transportation System
\$320	Total MUST add up to \$320

Figure 17: Sample Survey (Continued)



During the Goals and Objectives ranking exercise, participants were instructed to rank their transportation needs by spending sixteen (16) \$20 bills on the eight (8) Goals and Objectives. Each oversized ballot box represented a goal: (1) Improve Transportation System & Travel; (2) Increase Safety for Motorized and Non- Motorized Users; (3) Increase Security of the Transportation System; (4) Support Economic Vitality; (5) Preserve the Environment & Quality of Life; (6) Enhance Connectivity in the Transportation System; (7) Optimize Sound Investment Strategies; and (8) Maximize & Preserve Existing Transportation. **Figure 18** shows attendees completing the Goals and Objectives ranking exercise.



Figure 18: Attendees Participate in Goals and Objectives Ranking Exercise

#### 4.2 Goals and Objectives Reference Guide

The Goals and Objectives Reference Guide provided a clear description of each of the proposed goals, and provided a space for participants to record their preferred funding levels. The guide was produced in English and Spanish. The Goals and Objectives Reference Guides are shown in **Figures 19 and 20.** 





Figure 19: Goals and Objectives Reference Guide - English

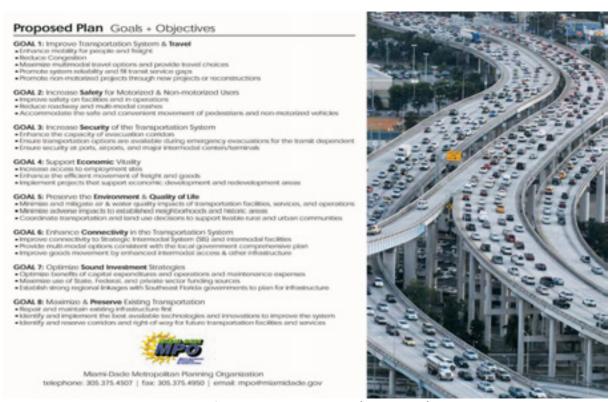


Figure 19: Goals and Objectives Reference Guide – English (Continued)





Figure 20: Goals and Objectives Reference Guide - Spanish

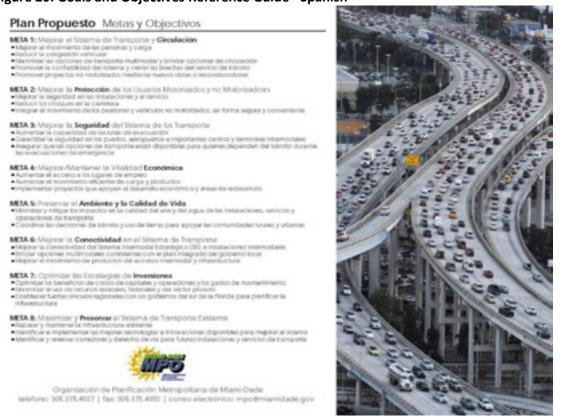


Figure 20: Goals and Objectives Reference Guide - Spanish (Continued)



# 4.3 Comment Cards

Comment cards were provided to document the public feedback received at the public meetings, see **Figure 21**.

2040 Miami-L	Dade Long Range T	ransportation Plan
	Name:	Comments:
	Organization:	
7 3	Address:	
	Zip Code:	
	Telephone:	
	Faxc	
	Email:	
MOBILITY OPTIONS  2040 Miami-Dade Transportation Plan EYES ON THE FUTURE	Please write your comments and contact information on the lines provided and mail or fax card to: Ekzabeth Rockwell at Miami-Dade MPO	Miami-Dade MPO 111 NW 1st Street, Suite 920, Miami, FL 33128 [Fax: 305-375-4950]

**Figure 21: Comment Cards** 



Sample comments received during the kick-off meetings are documented below in **Figure 22.** 

# Kendall Lakes Branch Library 15204 SW 88<sup>th</sup> Street Miami, Florida 33196 Wednesday, June 19, 2013

**Comment:** Metrorail should expand to Kendall- either along Kendall Drive/Killian or a combination of both. Connect to zoo, Tamiami Airport and Miami Dade College/Palms Shopping Center.

**Comment:** Complete Metrorail, busway to Kendall.

**Comment:** More services and faster for the community.

## North Miami Beach Library 1601 NE 164<sup>th</sup> Street North Miami Beach, Florida 33162 Tuesday, June 25, 2013

**Comment:** We need Metrorail to come up to NW 27th Avenue to County Line to Connect to Broward.

**Comment:** A very good pro-active approach to involving the community. More advertisement needed to involve larger cross-section of the community and their input.

**Comment:** Florida International University north campus only has one way in and out. They do a lot of activities, interactions with nearby schools, but there are no sidewalks.

**Comment:** Very informative. Improvement in driving skills and traffic control devices would go to help solve the coming and present congestion.

Coral Gables Branch Library 3443 Segovia Street Coral Gables, Florida 33146 Tuesday, June 25, 2013

**Comment:** We need Metrorail to come up to NW 27th Avenue to County Line to Connect to Broward.

**Comment:** A very good pro-active approach to involving the community. More advertisement needed to involve larger cross-section of the community and their input.

**Comment:** Florida International University north campus only has one way in and out. They do a lot of activities, interactions with nearby schools, but there are no sidewalks.

**Comment:** Very informative. Improvement in driving skills and traffic control devices would go to help solve the coming and present congestion.

**Figure 22: Kick-Off Meeting Sample Comments** 



### 4.4 Kick-Off Virtual Meeting

After the final kick-off public meeting, an on-demand video was produced to allow residents to review the transportation planning materials, provide feedback during a comment period, and complete the survey. The video describes the update process, the public involvement process, and the ranking of the Goals and Objectives.

### 4.5 Reaching Millennials

The PIP Team conducted the same Goals and Objectives ranking and exercise on three (3) college campuses: Florida International University (FIU) Modesto A. Maidique Campus, and Miami- Dade College (MDC) Wolfson and North campuses. Students and staff were instructed to spend their sixteen (16) \$20 bills on their transportation priorities, similar to the exercise at the Kick-Off Public Meetings.

FIU, located in the western part of Miami-Dade County, serves a diverse group of students. On September 4, 2013, the PIP Team offered this 54,000-plus student body an opportunity to participate in the Goals and Objectives ranking exercise. As seen in **Figure 23**, surveys were conducted in two sessions, 9:00 a.m. – Noon and 1:00 – 4:00p.m. During the morning session, the 157 participants ranked their priorities as: (1) Improve Transportation System & Travel; (2) Preserve the Environment & Quality of Life; and (3) Enhance Connectivity in the Transportation System. In the afternoon session, the 61 participants ranked their top two priorities similarly, but ranked Goal 8, Maximize & Preserve Existing Transportation, as the third most important goal.



Florida International University - Graham Center 11200 SW 8th Street, Miami, Florida 33199 2013 Community Fair 2040 LRTP Goals Ranking Results Wednesday, September 4, 2013 9:00 a.m.-4:00 p.m.



No.	9:00 a.m 12	1:00 - 4:00
	Noon	p.m.
Goal 1 – Improve Transportation System & Travel	668	184
Goal 2 – Increase Safety for Motorized & Non-motorized Users	262	64
Goal 3 – Increase Security of the Transportation System	206	70
Goal 4 – Support Economic Vitality	172	81
Goal 5 – Preserve the Environment & Quality of Life	466	215
Goal 6 – Enhance Connectivity in the Transportation System	426	124
Goal 7 – Optimize Sound Investment Strategies	108	76
Goal 8 - Maximize & Preserve Existing Transportation	204	162
Total	2512	976
Number of participants	157	61
Each participant was given sixteen (16) \$20 bills		

Figure 23: Goals Ranking Results

On September 17, 2013, the PIP Team visited the MDC's North Campus, which is located in the north central portion of Miami-Dade County. A sizable number of the students use public transportation to access the campus. From 9:00 a.m. – 2 p.m., students and staff were given an opportunity to rank their priorities. This transit- dependent population ranked the following as their top priorities: (1) Improve Transportation System & Travel; (2) Maximize & Preserve Existing Transportation; and (3) Preserve the Environment & Quality of Life. The PIP Team recorded 118 participants in the exercise.



On September 18, 2013, the PIP Team conducted surveys on MDC's Wolfson Campus, which is located in downtown Miami. A total of 127 participants were recorded and ranked their priorities as follows: (1) Enhance Connectivity in the Transportation System; (2) Preserve the Environment & Quality of Life; and (3) Increase Safety for Motorized & Non-motorized Users. Figure 24 shows students at both campuses completing the Goals and Objectives ranking exercise. Over four hundred people completed the exercise during this special outreach effort.





Figure 24: Miami-Dade College North and Wolfson Campuses

### 4.6 Technology

The public meetings offered a fun, interactive way to conduct the surveys. Attendees were given polling devices to register their responses and view the results in real-time. This device was viewed by the public as a user-friendly approach to surveying their transportation priorities. **Figure 25** shows a Cutler Bay resident using the polling device to participate in the survey.



Figure 25: Cutler Bay Resident Using the Polling Device



### 5.0 Phase II Public Meetings

Five (5) Phase II public meetings were held, one in each of the Transportation Planning Areas (TPA). The meetings began with the 2040 LRTP Survey followed by the "Blocks and Ribbons" exercise as pictured in **Figure 26**. The kick-off survey focused on ranking the LRTP goals and objectives. The Phase II survey evaluated travel behaviors and the best approaches for implementing transit and roadway improvements.



Figure 26: Participants Using the "Blocks and Ribbons" Exercise

The blocks and ribbons were utilized to measure transit service and roadway improvements. Maps with yellow and red Legos© representing growth in household and employment (job) growth, respectively, were placed on tables in the center of the meeting room. Purple and orange ribbons, representing transit and highway improvements, respectively, were distributed to the participants. Participants laid out their suggested transit (purple ribbon) lines enhancements and highway corridors (orange ribbon) improvements to alleviate congestion. Initially, unlimited expenditures were allowed, resulting in major roadway and transit service expenditures countywide.

When budget constraints were imposed and participants were instructed to "scale back" their improvements based on the projected funding implemented by corresponding ribbon length, priority improvements were placed on the map. Participants then explained their reasoning for selecting improvements along specific corridors. The results of working groups at the public meetings are pictured below in **Figures 27 and 28**.



Figure 27: Map 1 - Results of the "Blocks and Ribbons" Exercise at Victor Wilde Center in Hialeah, Florida



Figure 28: Map 2 - Results of the "Blocks and Ribbons" Exercise at Victor Wilde Center in Hialeah, Florida



In addition to the "Blocks and Ribbons" exercise, the public provided written comments and feedback. Figure 29 reflects some of the public feedback received during the second round of meetings.

#### Beach/CBD

Culmer/Overtown Neighborhood Center 1600 NW 3<sup>rd</sup> Avenue, Miami, Florida 33136 Thursday, April 24, 2014

**Comment:** Interesting, relevant information.

**Comment:** Great job! Please stay connected and keep me informed of upcoming workshops.

**Comment:** Very important information; very well presented; concerned that public participation was limited, not sure why attendance was low and wish I had some information before the meeting.

#### **NORTH**

**North Dade Regional Library** 

2455 NW 183<sup>rd</sup> Street, Miami Gardens, Florida 33056 Tuesday, April 29, 2014

**Comment:** More express transportation connecting Miami-Dade and Broward to the airport and strategic areas of each county.

Comment: Don't expand new highways outside of the Urban Development Boundary.

**Comment:** Bus system could use improvement, more new buses, use old transfer system allowing transfer from bus to bus, bus to Metrorail, mostly satisfied with transportation.

#### **SOUTH**

South Dade Regional Library 10750 SW 211<sup>th</sup> Street, Cutler Bay, Florida 33189 Wednesday, April 30, 2014

**Comment:** Make student pricing available to all students.

**Comment:** Need heavy rail from Florida City to Kendall Connection to alleviate US 1 traffic.

#### **NORTHWEST**

Victor Wilde Community Center 1701 W 53<sup>rd</sup> Terrace, Hialeah, Florida 33012 Thursday, May 1, 2014

**Comment:** More bus routes and better frequency.

**Comment:** I am extremely supportive of transportation plans that support older adults, the elderly and disabled. Public transit provides mobility independence.

#### **WEST**

West Kendall Regional Library 10201 Hammocks Blvd., Miami, Florida 33196 Tuesday, May 6, 2014

**Comment:** I would love to see free trolleys come out to southwest Miami-Dade. Trolley service works well where I work.

**Comment:** Provide better connectivity for Florida International University.

**Figure 29: Phase II Meeting Sample Comments** 



### 6.0 Phase III Virtual Meetings

In order to provide online access to the 2040 LRTP update process, the PIP Team produced the Cost Feasible Plan virtual meeting for on-demand viewing. The virtual meeting briefly explained the three phases of the update process: 1) ranking of the Goals and Objectives; 2) development of the Draft Needs Plan; and 3) adoption of the Cost Feasible Plan. The virtual meeting also presented the projects in the 2040 Plan, including: highway, transit, bicycle/pedestrian projects, freight specific, and congestion management projects. Finally, it recognized the importance of public participation in the federally mandated transportation planning update process.

Electronic messages were sent to the Miami-Dade MPO's database, technical committees and community leaders to encourage views of the Miami-Dade 2040 LRTP video posted on the website. The virtual meeting was also posted on Facebook and the Miami-Dade MPO YouTube Channel.

#### 6.1 2040 LRTP Final Video

The final "Eyes on the Future" video recapped the update process. On Thursday, October 23, 2014, the 2040 LRTP video was played for the Miami-Dade MPO Governing Board as a part of the final presentation. The video provided a recap of the update process and described the global influence of the Miami Urbanized Area in the future of transportation planning. The video showcases the MIA Mover, Metrorail, Metromover, Miami International Airport, PortMiami, 450 bicycle/pedestrian facilities, and 6,500 highway miles. It also offered fun facts about many of the county's entertainment, educational, and governmental facilities. From the kick-off video to the final video the Miami-Dade 2040 LRTP public involvement program offered various ways for the public to participate in the update process.

The 2040 LRTP website remains available for review by stakeholders. It offers a comprehensive review of the update process, thoroughly documents public feedback, and serves as a guide for improving Miami-Dade County's existing transportation system. Furthermore, it explains the bold vision the Miami-Dade MPO plans to undertake as it brings improved mobility and connectivity to Miami-Dade County.



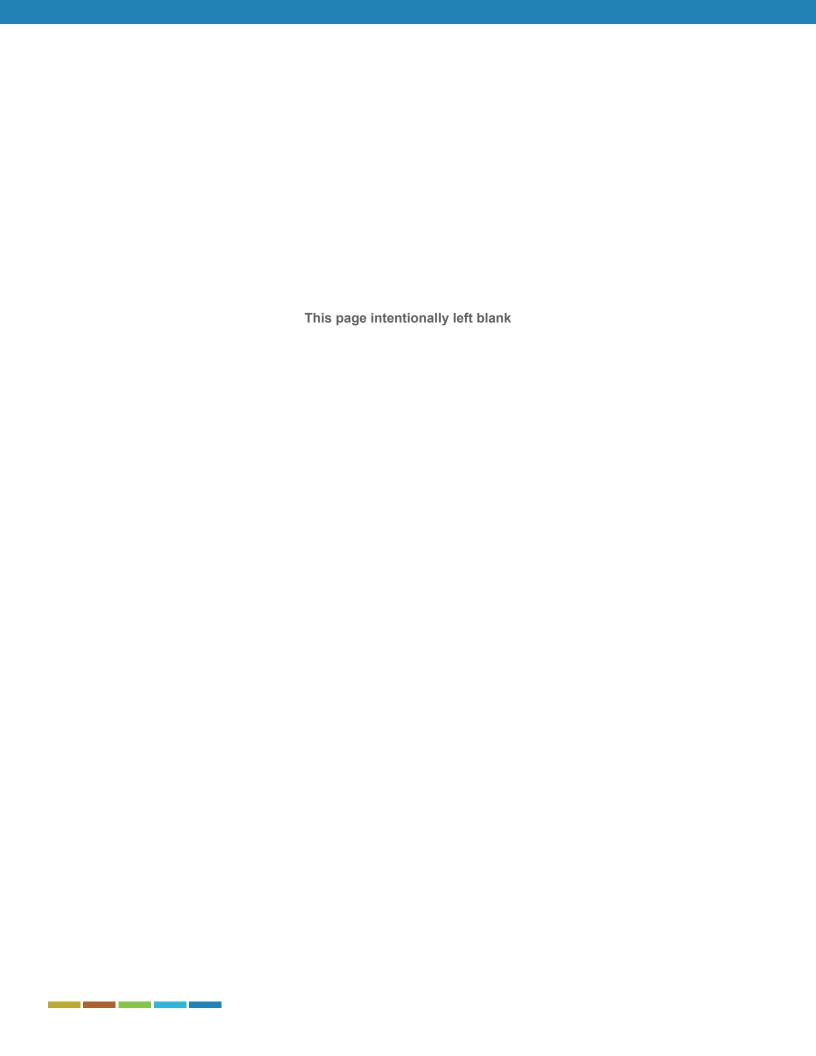
### 6.3 Special Recognition

On December 11, 2014, the Gold Coast Section of the American Planning Association honored the Miami-Dade MPO with its "Award of Excellence" for its innovative approach for engaging residents and Millennials during the 2040 LRTP update process. The Gold Coast Section of the APA recognized the MPO for conducting outreach on three college campuses, and also commended the MPO for utilizing technology to conduct surveys and 3-D visual displays to project employment and job growth at the public meetings. Gold Coast member and MPO staff are pictured in **Figure 30**.





Figure 30: MPO Staff Members Receive the "Award of Excellence" Honor at the Gold Coast Chapter Annual Ceremony



# Public Involvement Technical Memorandum



MIAMI-DADE LONG RANGE TRANSPORTATION PLAN UPDATE TO THE YEAR 2040

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111 NW 1st Street Suite 920 Miami, FL33128 305-375-4507 www.miamidade.gov/MPO

Learn more by visiting: www.MiamiDade2040LRTP.com

